

F.L.L. JAN 1 4 1929

Getting the Most Out of RAYON

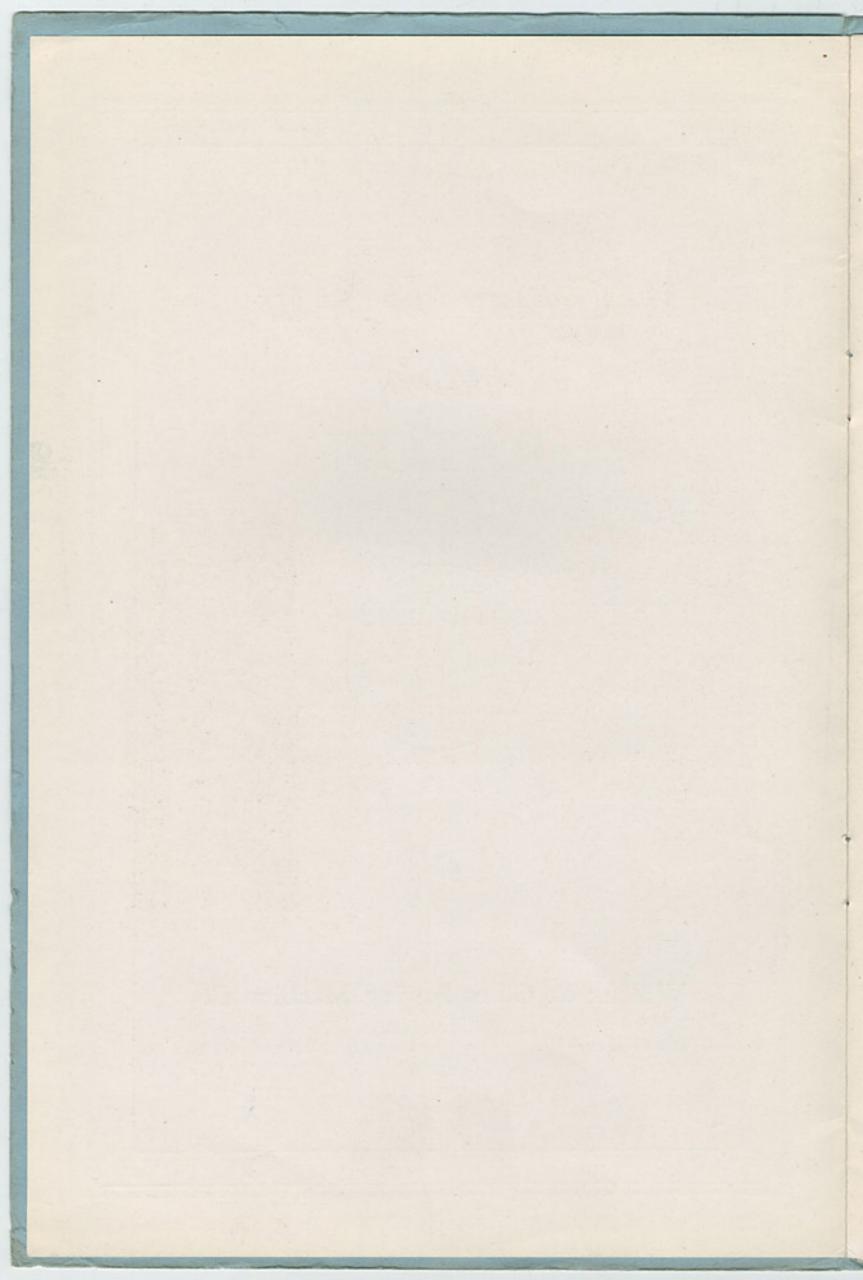


Willcox & Gibbs Sewing Machine Co.

HOME OFFICE:

658 Broadway

- New York, N. Y.



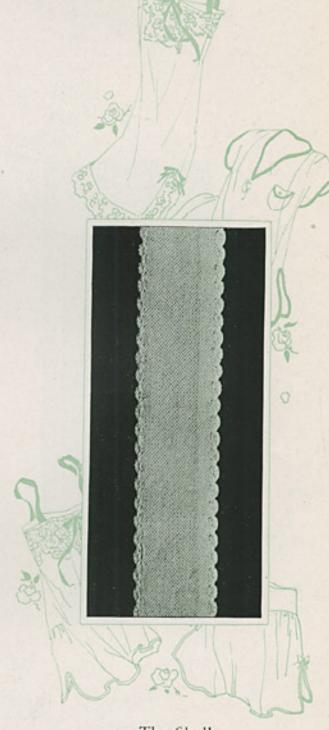
Getting the most out

RAYON

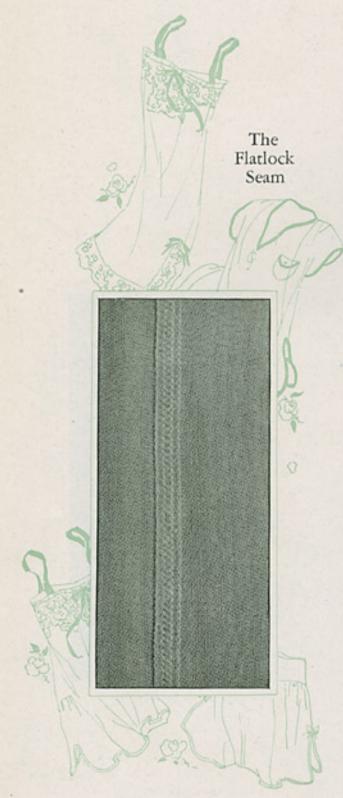
of silk—in appearance, beauty and lustre. Though in many respects it actually approaches silk, the factors in its manufacture prior to weaving or knitting constitute its essential difference from a sewing standpoint.

It is in overcoming this essential difference, as well as in enhancing the value of Rayon undergarments through seaming and stitching operations appropriate to the general finish of Rayon, that Willcox & Gibbs Machines have scored such a wonderful success.

For instance, Willcox & Gibbs Overlock Machines, for both seaming and hemming, produce the maximum in stitch appearance and strength. At the same time they give the added feature of *elasticity in the stitch itself*, which blends so naturally into the



The Shell-Scalloped Edge



very fabric and constitutes a strong appeal in the finished garment. The hem produced by the Overlock is correctly styled the "concealed stitch hem," a feature whose sales value cannot be too strongly stressed.

The manufacturer who can show his prospect seams that are strong, neat, uniform, non-rigid and not bulky has scored an extremely favorable impression. Such advantageous seams can be secured, due to the introduction by Willcox & Gibbs of a factor in seaming which has revolutionized results both from a manufacturing standpoint and that of the ultimate consumer.

We refer to the Flatlock Machine, at its introduction acclaimed by the entire textile world as the greatest achievement of all time in the art of seaming. It is the one machine which creates a seam whose chief factors are flatness and strength, without tendency to rip or ravel. It was typical of

the Flatlock Machine that it should prove adaptable to sheer, dainty Rayon, easily surmounting the few difficulties presented by the fabric to such an extent as to firmly establish itself in the plants of manufacturers and, from a seam standpoint, in the good will of the buying public. The Flatlock Machine, and the seam it produces, is indeed worthy of the title, "The ultimate in fine finish."

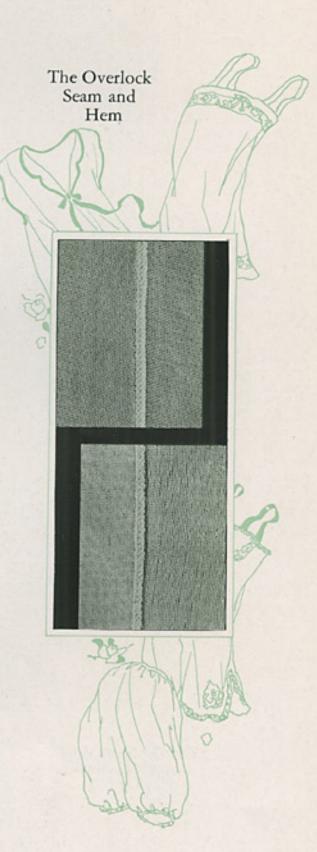
These are the basic machines for the satisfactory making up of Rayon underwear. Only slightly less in importance are these other Willcox & Gibbs Machines which have effectively demonstrated their advantages for sewing on Rayon:

THE LOCKSTITCH MACHINE.

THE CHAINSTITCH MACHINE, WITH AUTOMATIC MEASURING TENSION DEVICE.

THE CHAINSTITCH SHELL SCALLOPING MACHINE.

THE LOCKSTITCH ZIG ZAG MACHINE.



Illustrating
the superb finishing
provided by
WILLCOX & GIBBS MACHINES

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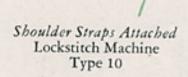


Pocket Hemmed and Attached Bloomer Leg and Crotch Seams Flatlock Machine Type 300 Shoulder Straps Shell Scalloping Machine Type 508 A

Vest Seams and Hems Flatlock Machine Type 300

Bloomer Bottom Chainstitch AMT Machine Type 502 A

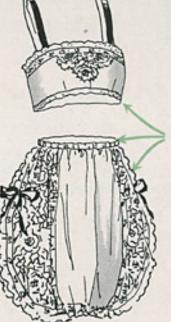






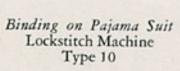
Seams and Lace Joining Flatlock Machine Type 300





Seams, Hems, Lace Joining and Lace Insertion Lockstitch Machine Type 10







Seams on Pajama Suit Overlock Machine Type 401

Illustrating

the superb finishing

provided by

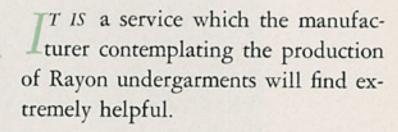
WILLCOX & GIBBS MACHINES

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Service for Manufacturers

Lockstitch Binding

RAYON



The profit possibilities of Willcox & Gibbs Machines are developed in your plant on your particular production; assistance in solving the problems which necessarily arise is cordially given; and by reason of the experience and resources of the Willcox & Gibbs staff the quality and economy of your seaming and stitching operations are protected.

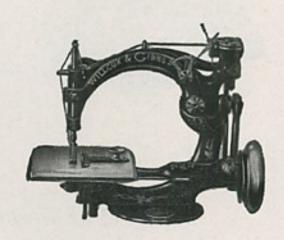
Willcox & Gibbs service is founded on courtesy and cooperation. Backed by 68 years of constant mechanical development, it is a service that will help you get the most out of Rayon.



These Machines are recommended for RAYON

The Chainstitch Machine

with Registering Measuring Tension, for various stitching operations; for instance dividing bottom hem on bloomers for elastic heading, also for sewing on the labels.



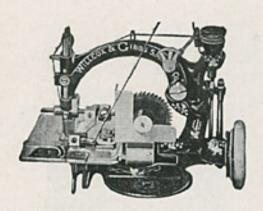
The Flatlock Machine

for making an absolutely flat seam, which also may be made specially ornamental by the use of sewing supplies varying in character and color.

The Lockstitch Machine

for sewing on shields, attaching shoulder straps, etc.



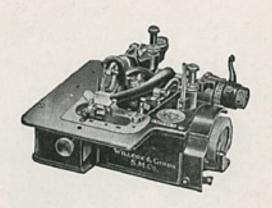


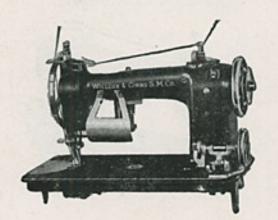
The Shell-Scalloping Machine

that provides an attractive finish for the edges of shoulder straps. It makes the fabric of the garment provide its own trimming, and is not disturbed by laundering.

The Overlock Seaming Machine

for making seams that lie flat (without a ridge) to suit the daintiness of the fabric. Also, the Overlock Hemming Machine for making the elastic concealed stitch hem.





The Lockstitch Zig Zag Machine

for forming an ornamental zig zag effect, for instance on shoulder straps, is appropriate and effective.

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Willcox & Gibbs Sewing Machines are on Display and Demonstration at the following offices:

HOME OFFICE 658 Broadway, New York, N. Y.

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BRANCH OFFICES

BALTIMORE, MD. 321 No. Howard Street

> Boston, Mass. 111 Summer Street

CHICAGO, ILL. 506 So. Wells Street

CINCINNATI, OHIO 206 West 7th Street

CLEVELAND, OHIO 328 The Arcade

Los Angeles, Cal. 938 Maple Avenue MINNEAPOLIS, MINN. 118 South 8th Street

> NEWARK, N. J. 524 Broad Street

PHILADELPHIA, PA. 131 South 12th Street

SAN FRANCISCO, CAL. 504 Sutter Street

St. Louis, Mo. 209 No. 10th Street

TROY, N. Y. Fulton and Fourth Streets

Washington, D. C. 702 10th Street, N. W.

Canadian Representative: W. J. WESTAWAY Co., LTD., Hamilton and Montreal

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WILLCOX & GIBBS SEWING MACHINE CO., Ltd.

20 Fore Street, London, E. C. 2, England

BRANCHES

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NEW YORK

