The NEW FELDLOCK REG. U.S. PAT. OFF. MACHINE

"The Machine that Makes Production"

JAN 1 4 1929

FELDLOCK Reg. U.S. Pat. Off. MACHINE

"The Machine That Makes Production"



Willcox & Gibbs Sewing Machine Co.

HOME OFFICE:

658 Broadway, Corner Bond St., New York, U. S. A. FOR LIST OF BRANCH OFFICES SEE PAGE THIRTEEN

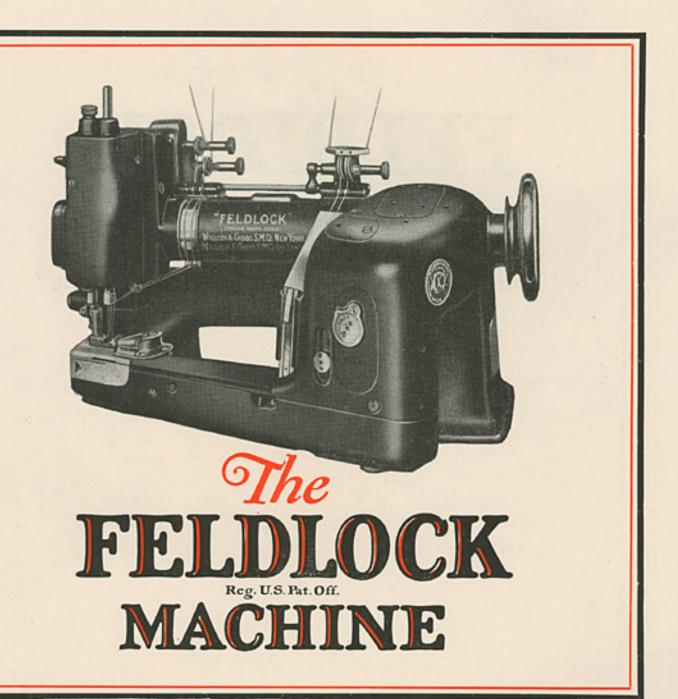
+499+

WILLCOX & GIBBS SEWING MACHINE CO., Ltd. 20 Fore St., London, E. C. 2, England

PARIS

MILAN

BRUSSELS



Normal Speed, 3600 stitches per minute. Type 700, 2 needle. Gauges, 3, 4, 5, 6, 7, 8, 9, 10. Type 730, 3 needle. Gauges, 6, 8, 9, 10.

The term Gauge means the distance in thirtyseconds of an inch between the two outer needles.

Feldlock Features that increase production

Makes the 2-Needle or 3-Needle Lapped Fell Seam

Sews off the Arm

Permits of Use of Lighter Sewing Supplies

Greater Facility in Handling Goods

Smoother Work

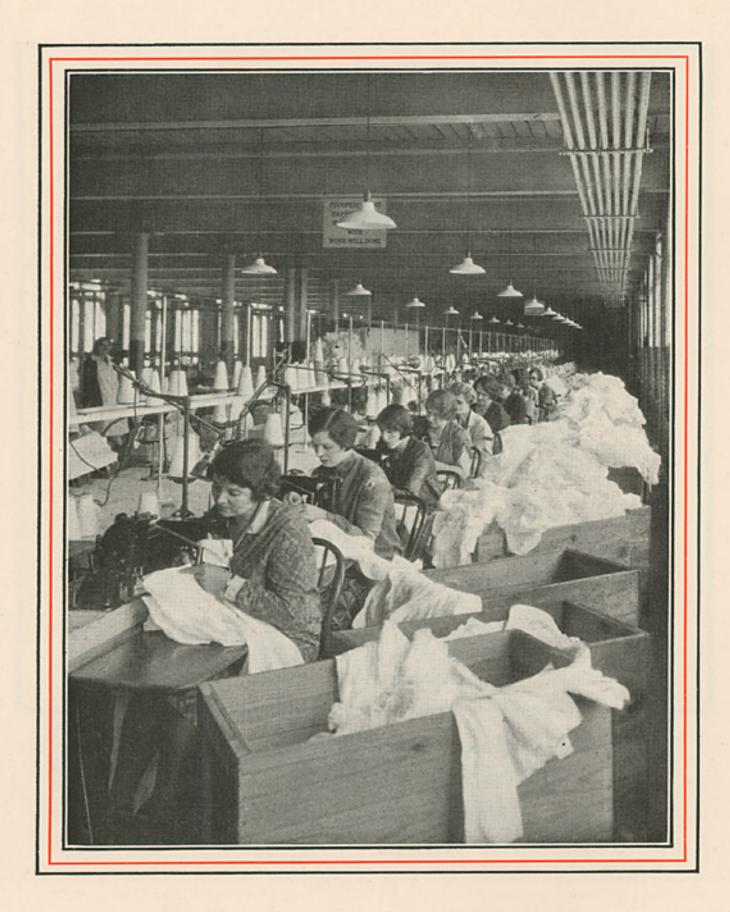
Easy to Operate

Adjustments Are Simple

Quiet, Balanced Running

A Willcox & Gibbs Product

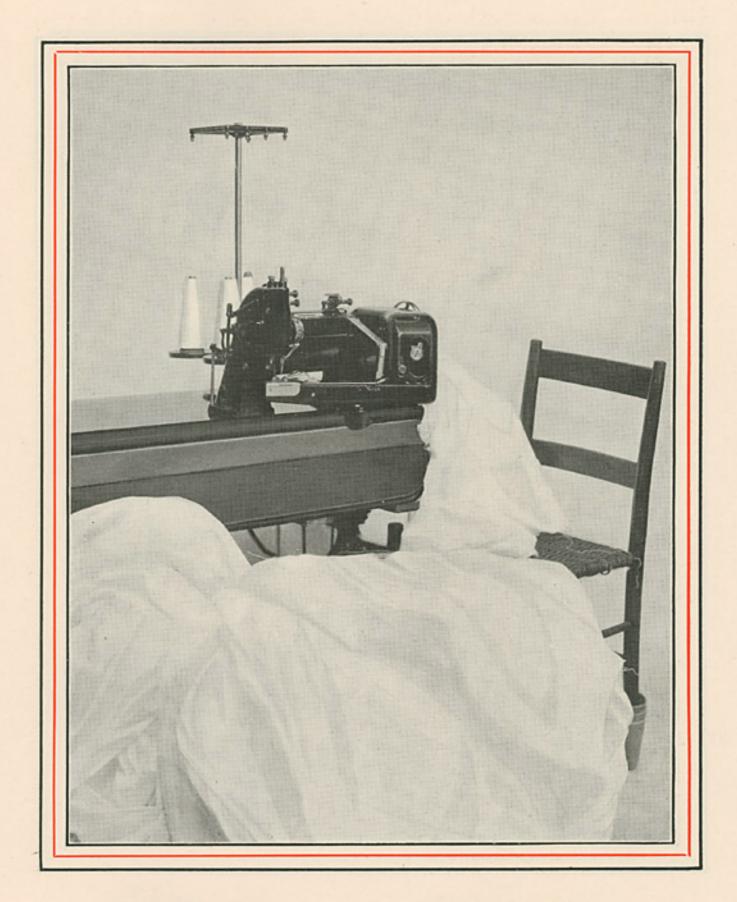
Unexcelled for the tubular seaming of shirts and pajamas, blouses, children's clothing, petticoats, nightgowns and sleepers, house dresses, workmen's shirts, nainsook and woven underwear, sheet seaming and end seaming in bleacheries and dye houses.



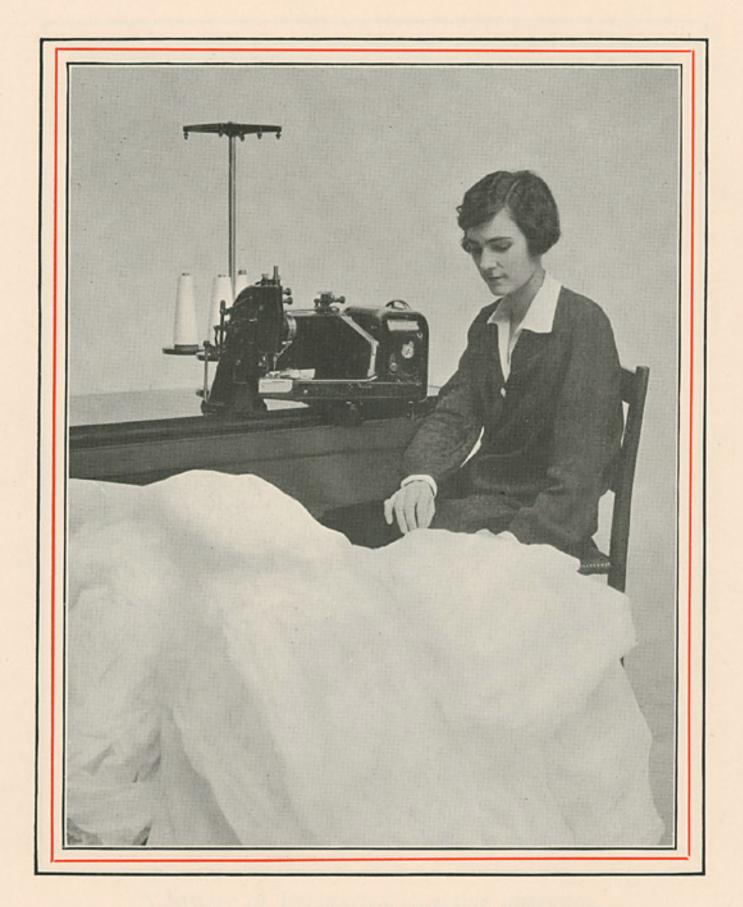
A battery of FELDLOCKS in active operation.

The comfortable position of the operatives assures ease of operation and therefore increased production.

"The Machine that Makes Production"



Machine ready for a busy day. Baskets of work are emptied rapidly for the FELDLOCK is "The Machine that Makes Production."

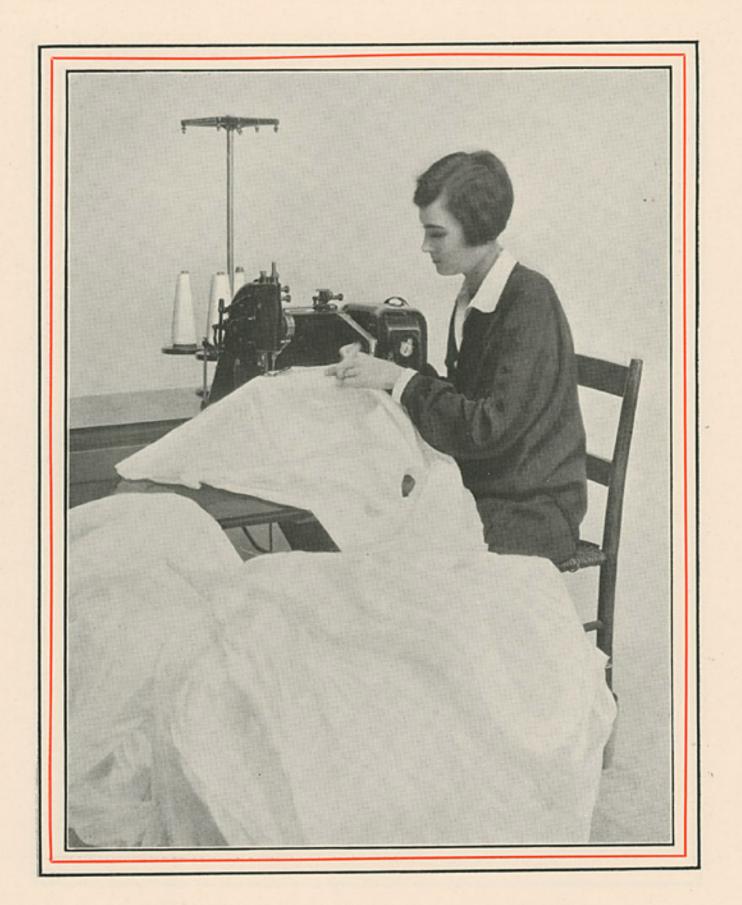


Work ready for insertion in folder.

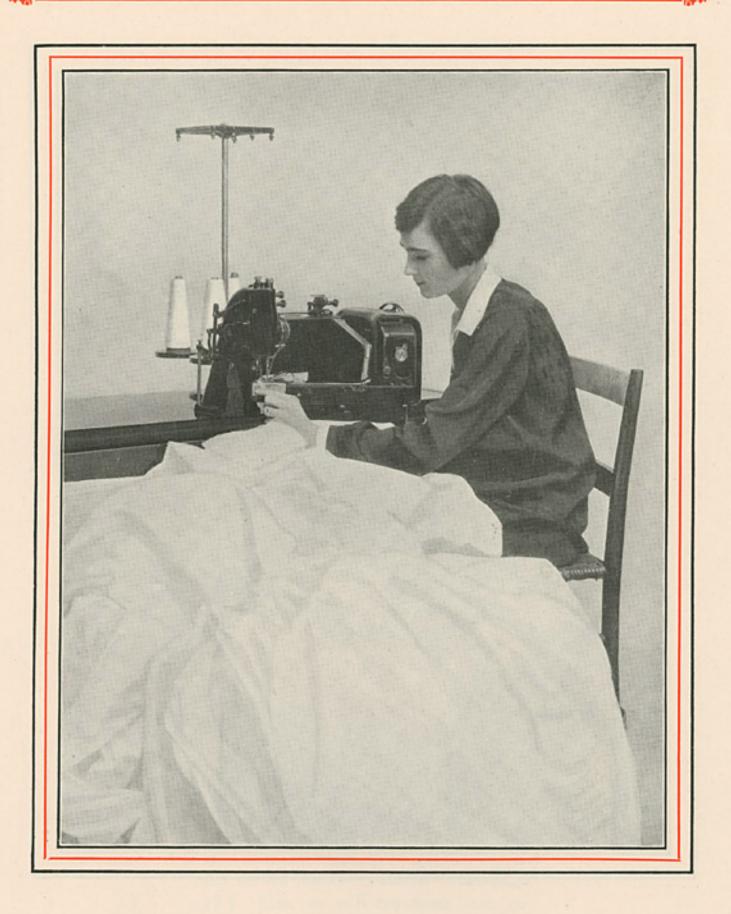
Note the natural ease with which the operator sits at the FELDLOCK.



Seaming a garment at a rate of speed thought impossible before the introduction of the Feldlock.

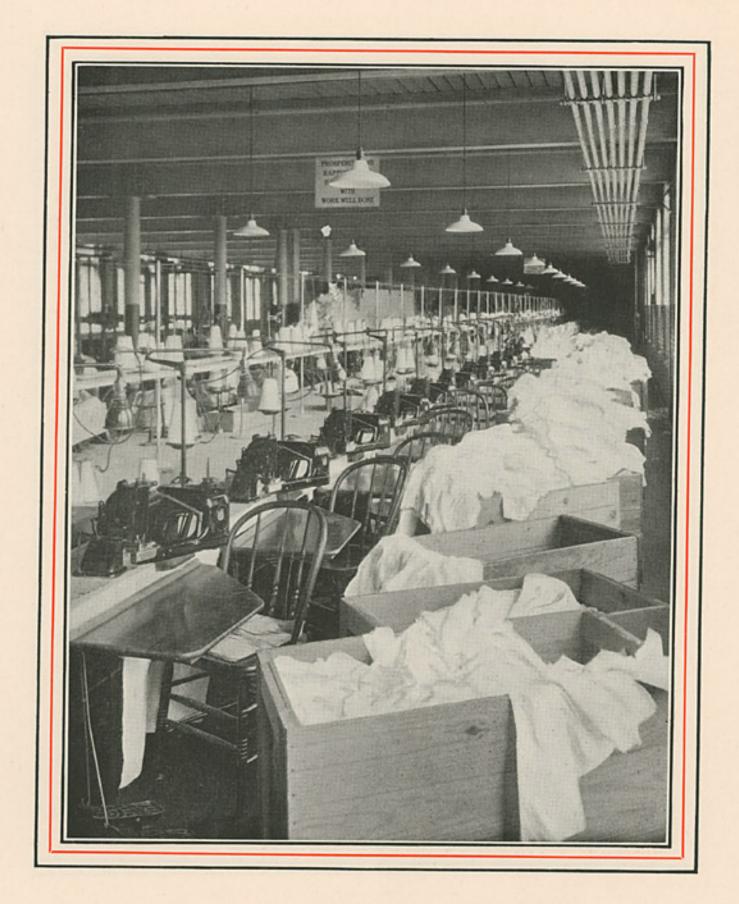


Operators are quick to perceive the advantage of feeding off the arm, a FELDLOCK feature that benefits owner and operator.



The seam finished! Both time and thread saved due to the fact that the garment is not withdrawn over the arm.

Thread loss approximates only two inches.



A big day's work done.

Baskets filled and the battery of FELDLOCKS ready for tomorrow.

THE Feldlock Machine offers the user of felling machines a proven method of increasing the volume of production—and therefore lowering production costs. It is a radical departure from all other felling machines. In form and design the Feldlock duplicates our famous Flatlock Machine, which embodies the basic principle of feeding garments off the arm. This feature is the principal reason for Feldlock production being considerably greater than that of any other felling machine ever built. Additional testimony that this machine is satisfactory is evidenced by the fact that already over 100 factories are using the Feldlock Machine.

Like all Willcox & Gibbs machines the Feldlock represents sound engineering design, and durable, trouble-free construction. This company for nearly seventy years has specialized in the manufacture of efficient sewing machines.

A demonstration of the Feldlock will be gladly arranged upon application to any of our numerous offices. (See page 13.) Also, we will appreciate your request for samples of work done on the Feldlock.

What three new Users say about the FELDLOCK

"We wish to state that the Feldlock machine we bought from you is very satisfactory and production on this machine is between 65 and 70 dozen shirts daily. As to upkeep cost, this machine is positively the cheapest of all our machines that we operate, as up to present writing we did not have any expense at all on this machine in replacing parts or repairs."

"Regarding the Feldlock machine, I am glad to say we are very well pleased with it. I regret that I am unable to give you an accurate figure as to production and thread use, but roughly in the first case an increase of 25% and a decrease of a like amount in the second case. Operator well pleased. Mechanically I find the machine holding up okay. Work done is first class."

"We are very much pleased with the two Willcox & Gibbs Feldlock felling machines. Our operators have been able to maintain a daily production of 60 dozen and one operator has turned out as many as 70 dozen shirts in one day. We also wish to state that the machine makes a very neat stitch. It will be of interest to know that the 70 dozen operator formerly did only 40 dozen and the 60 dozen operator formerly did only 35 dozen."

Willcox & Gibbs Sewing Machines are on Display and Demonstration at the following offices:

HOME OFFICE
658 Broadway, Cor. Bond Street
New York, N. Y.

BRANCH OFFICES

+455+

Baltimore, Md.
Boston, Mass.
Chicago, Ill.
Cincinnati, Ohio
Cleveland, Ohio
Los Angeles, Cal.
Minneapolis, Minn.
Newark, N. J.
Philadelphia, Pa.
San Francisco, Cal.
St. Louis, Mo.
Troy, N. Y.
Washington, D. C.

321 North Howard Street
111 Summer Street
206 West Monroe Street
206 West 7th Street
340 The Arcade
938 Maple Avenue
118 South 8th Street
524 Broad Street
131 South 12th Street
504 Sutter Street
209 North 10th Street
Fulton and Fourth Streets
702 Tenth Street, N. W.

Canadian Representative, W. J. WESTAWAY CO., LTD.

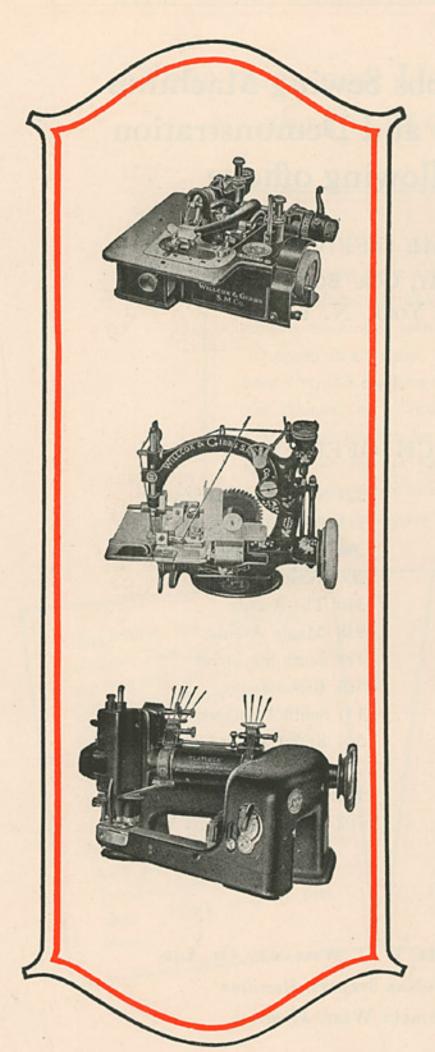
MAIN AND MCNAB STREETS, Hamilton

275 CRAIG STREET WEST, Montreal

++8/8+

There is a Willcox & Gibbs m

A few of these high stare illustrated or



THE OVERLOCK SEAMING MA-CHINE for making seams that lie flat to suit the daintiness of the fabric. Also, the OVERLOCK HEMMING MACHINE for making the elastic concealed stitch hem.

++803++

The Shell-Scallofing Machine that provides an attractive finish for the edges of shoulder straps. It makes the fabric of the garment provide its own trimming, and is not disturbed by laundering.

The FLATLOCK MACHINE for making an absolutely flat seam, which may also be specially ornamental by the use of selected sewing supplies varying in character and color. machine for every sewing need standard machines on these pages

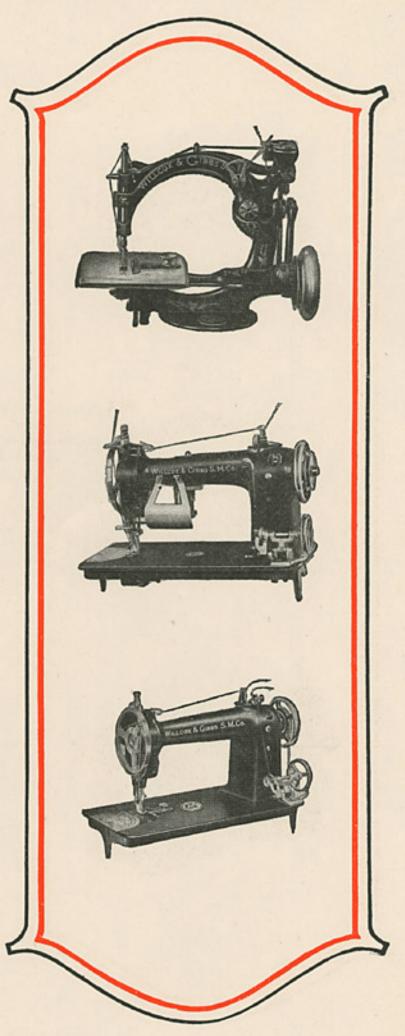
The CHAINSTITCH MACHINE with Registering Measuring Tension, for various stitching operations, for instance, dividing bottom hem on bloomers for elastic heading, also for sewing on the labels.

++515++

The Zig Zag Machine for forming an ornamental zig zag effect, for instance on shoulder straps, is appropriate and effective.

+489+

The LOCKSTITCH MACHINE for general single needle stitching, as well as for hemming, insertion of shields, etc.



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NEW YORK

