



Smithsonian Institution Libraries

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Personal, research & classroom use	\$33.00

Books, Exhibition Catalogs, CD-Roms, DVD's

	Academic & Nonprofit Press		All Other Publishers & Producers					
	<i>Print Run up to 5,000*</i>		<i>Print Run Up to 5,000</i>		<i>Print Run 5,001- 40,000</i>		<i>Print Run over 40,000</i>	
Interior use:	B/W	Color	B/W	Color	B/W	Color	B/W	Color
North American- Single-Language	\$60.00	\$80.00	\$75.00	\$100.00	\$140.00	\$200.00	\$240.00	\$300.00
Worldwide Rights – Single-Language	75.00	110.00	95.00	115.00	200.00	250.00	300.00	350.00
Worldwide Rights – Multi-Language	100.00	140.00	125.00	145.00	275.00	325.00	375.00	425.00
Jackets/Covers	\$200.00	\$250.00	\$275.00	\$325.00	\$375.00	\$475.00	\$475.00	\$575.00
Reuse	50%	50%	75%	75%	75%	75%	75%	75%
E-Books	+\$55.00	+\$55.00	+\$80.00	+\$80.00	+\$80.00	+\$80.00	+\$100.00	+\$100.00
Promotional Use	+\$80.00	+\$80.00	+\$175.00	+\$175.00	+\$175.00	+\$175.00	+\$250.00	+\$250.00

*If print run is over 5,000 copies, rates for "All Other Publishers & Producers" apply.

Magazines, Journals & Newspapers

	Scholarly & Nonprofit Journals <i>Circulation up to 50,000*</i>		<i>Print Run Up to 5,000</i>		<i>Print Run 5,001-40,000</i>		<i>Print Run over 40,000</i>	
	B/W	Color	B/W	Color	B/W	Color	B/W	Color
Interior use:								
North American- Single-Language	\$60.00	\$110.00	\$110.00	\$160.00	\$225.00	\$275.00	\$325.00	\$375.00
Worldwide Rights – Single-Language	75.00	125.00	175.00	225.00	275.00	325.00	375.00	425.00
Worldwide Rights – Multi-Language	100.00	150.00	250.00	300.00	325.00	375.00	425.00	475.00
Jackets/Covers	\$225.00	\$275.00	\$325.00	\$425.00	\$425.00	\$525.00	\$525.00	\$625.00
Reuse	50%	50%	75%	75%	75%	75%	75%	75%
Online use	+\$30.00	+\$30.00	+\$80.00	+\$80.00	+\$80.00	+\$80.00	+\$100.00	+\$100.00

Exhibition

	Temporary	Traveling	Permanent
Non-profit Museum/Gallery	\$100.00	\$150.00	\$200.00

Brochures, Flyers, Newsletters, etc.

	Print Run up to 5,000		Print Run 5,001 to 75,000		Print Run Over 75,000	
	B/W	Color	B/W	Color	B/W	Color
Interior	\$60.00	\$80.00	\$110.00	\$135.00	\$135.00	\$160.00
Cover	125.00	150.00	160.00	225.00	250.00	300.00
Posters (Non-profit)	\$110.00	\$160.00	\$200.00	\$250.00	\$275.00	\$325.00

Internet (Web Sites and Intranet only)*

	Non-profit	Educational Commercial*	Commercial	Intranet
Up to 1 year	\$90.00	\$135.00	\$160.00	\$110.00
1-5 years	115.00	185.00	225.00	160.00
5-10 years	165.00	260.00	325.00	225.00

Television Broadcast

	Broadcast	Broadcast & Home VHS/DVD	Broadcast w/ All Media*
Commercial Television , News (One Time Use)	\$85.00		
Local Commercial Television	\$135.00	\$185.00	\$225.00
Commercial Television – North America	185.00	235.00	285.00
Commercial Television – Worldwide	210.00	260.00	335.00
Public Television – North America	85.00	135.00	185.00
Public Television – Worldwide	110.00	160.00	235.00

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Theatrical Documentaries/ Non-Broadcast Documentaries

Feature Documentary (worldwide, all media)	\$425.00
Film Festival	95.00
Non-Broadcast/Non-Theatrical	75.00

Live Performance (of up to one year)

Non-profit	\$110.00
Commerical	225.00

Conference

Non-profit	\$50.00
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